

STARTWELL

The happiest place to bring your people together in downtown Toronto.

We include all the bells and whistles that make your collaboration sessions fun and productive – with a variety of turn-key rooms for every occasion and optional 24/7 coworking access.



Booking Contact

Qasim Virjee, CEO at StartWell

Email: qasim@startwell.co

Office: 1 (647) 799-5566

—
*Updated March 3 2023

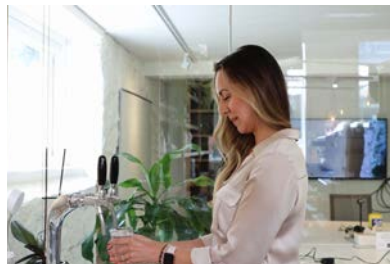
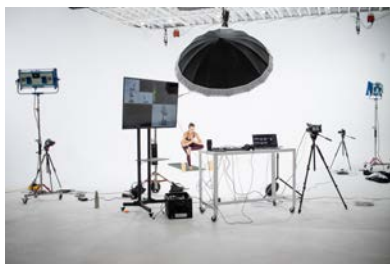


Welcome to StartWell

Our coworking campus on King Street provides turn-key infrastructure for working sessions, client meetings, micro-conferences, social events and much more – with a boutique hotel feel that includes complimentary barista service.

Mobile apps make it easy to swipe into the building with 24/7 access & our suites come with everything you need to collaborate – in real life and remotely. Teams at StartWell enjoy whiteboards, flip-charts and stationary as well as easy video conferencing tech in all bookable spaces.

Plus, you can choose between pay-as-you-go or prepaid flex credits to simplify your procurement and internal account management workflows.



Choose the best payment option for your company

Pay-as-you-go

Book Online: <https://members.startwell.co/public/calendar>

Our standard way of booking at StartWell – simply pay for each booking using a corporate credit card when making it through our web portal or mobile apps.

You can centralise billing with one corporate credit card on file for your company, and optionally have each team member be able to add their own billing method – allocating spend to different budgets.

Prepaid credits at discount

Learn More: <https://startwell.co/prepaid-credits/>

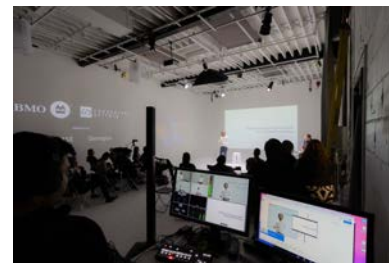
We make it easier to manage multiple people on a team placing bookings through the year with prepaid credits on our member portal and apps.

Allocate a specific budget for meetings and then save up to 30% by paying for credits in advance – your team will then be able to draw down those credits without the need for using credit cards when placing bookings on demand.

This is an extremely flexible way to enable your team to book whatever whenever – whilst controlling spending limits and reducing procurement overhead.

Optional Extras

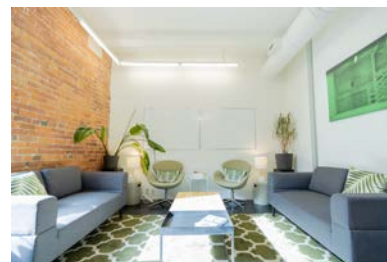
MEDIA	Rate	Charged
On-site AV Support (Single AV Producer - to manage slides, mics etc)	\$250.00	/hr (min 4hrs, charged per person needed)
Upgraded livestream camera package (switcher with 3 camera angles & live angle switching + streaming)	\$1,000.00	/hr (min 4hrs)
High res multi-cam recording of event (with title screens and minimal post production - for internal reference or sharing post-event), watermark/license free	\$150.00	/hr (min 4hrs) - Add on to Livestreaming package/pricing
Photography (candid event shots with a lighting setup for team shots/headshots)	\$500.00	/hr (min 4hrs)
Event Recap Video (shot and produced/edited)	\$1,000.00	/hr (min 4hrs)
HOSPITALITY	Rate	Charged
Open Bar (self-service)	\$35.00	/person (2hrs, min 50 people = \$1,750)



Boardrooms & Lounge Space

Get around a table or relax together - with natural light and optional privacy curtains, these spaces are intimate and comfortable for small or large groups, and turn-key for dialling in remote guests via audio and video.

Guests will love walking in from the street, grabbing coffee, tea and sparkling water from our reception cafe and walking into your meeting!



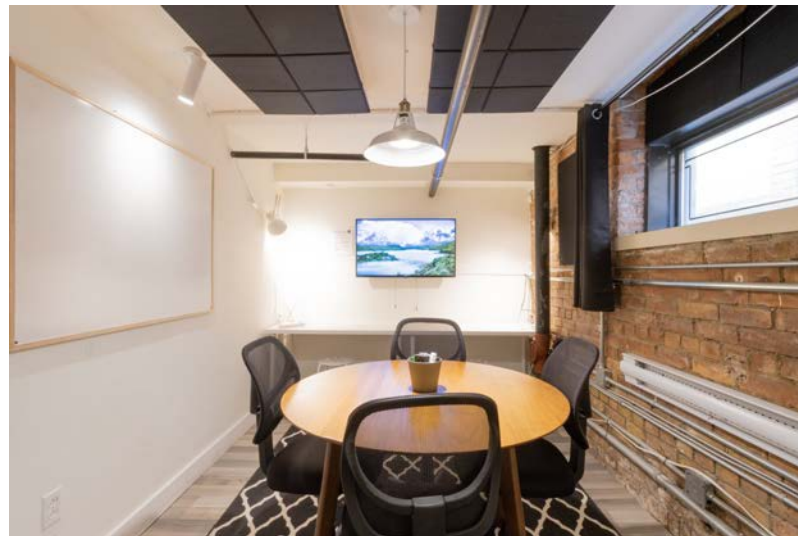
\$50/hr

Fast Forward

<https://startwell.co/meetings/fast-forward/>

Seats 4 - An intimate space to meet for 4 people - with a wall mounted Airplay TV for presentations plus a white board, round table and two desks.

- Round walnut table with 4 seats
- Two desks with seats
- White board (wall mounted)
- 1080 HD LED TV
- Apple TV for wireless Airplay connectivity



\$50/hr

Rewind

<https://startwell.co/meetings/rewind/>

Seats 4 - An intimate space to meet for 4 people - with a wall mounted Airplay TV for presentations plus a white board, round table and two desks.

- Round walnut table with 4 seats
- Two desks with seats
- White board (wall mounted)
- 1080 HD LED TV
- Apple TV for wireless Airplay connectivity



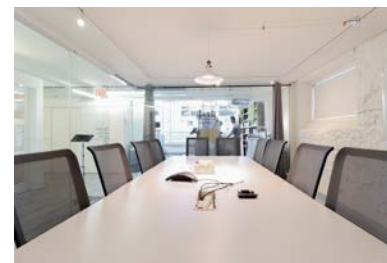
\$100/hr

Cube

<https://startwell.co/meetings/cube/>

Seats 10 - A glass-enclosed meeting space next to the cafe on our first floor at King Street West. With privacy blinds, a connected TV and white board.

- 1 White board (wall mounted)
- 55" LED TV
- Apple TV for wireless Airplay connectivity
- Polycom with 2 extension microphones and free outbound dialling within North America
- Plug and play Logitech BCC950 USB video conferencing camera (Pan/Tilt/Zoom)



\$100/hr

JPEG

<https://startwell.co/meetings/jpeg/>

Seats 10 - This warm space features exposed brick and a conference table – with Polycom, video conferencing camera, large wall mounted LED tv (with Airplay) and white board.

- 3 White boards (wall mounted)
- Large LED TV (with Airplay and HDMI Connections)
- Polycom with free outbound dialling within North America
- Plug and play Logitech BCC950 USB video conferencing camera (Pan/Tilt/Zoom)



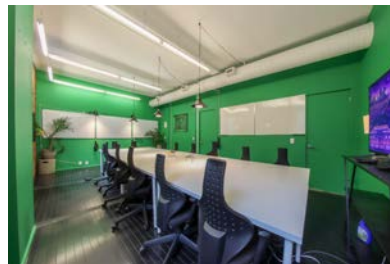
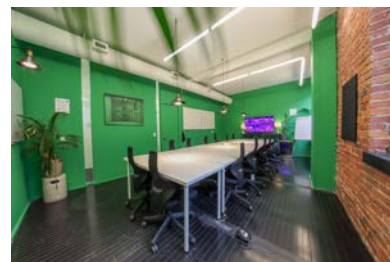
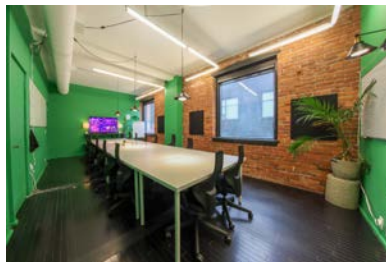
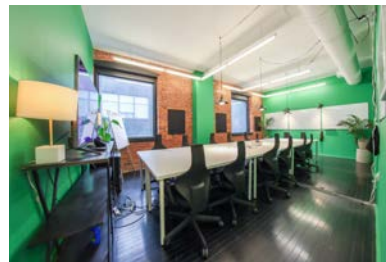
\$150/hr

The Green Room

<https://startwell.co/meetings/green-room/>

Seats 14 - This unique meeting room is perfect for all types of meetings – from all day working sessions to focused meetings with presentations and video conferencing.

- 14 Keilhauer Junior premium ergonomic chairs (rectangular conference table)
- Large tv screen with HDMI + Airplay
- 5 Wall mounted white boards with markers, micro-fibre eraser cloth & cleaning spray
- Privacy (walled room with door + curtains)
- Plug and play Logitech BCC950 USB video conferencing camera (Pan/Tilt/Zoom)
- Flip chart easel and paper w/markers



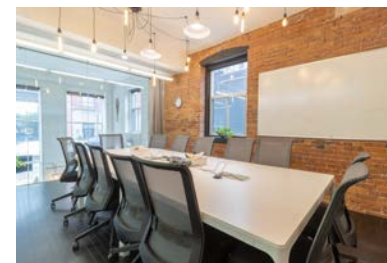
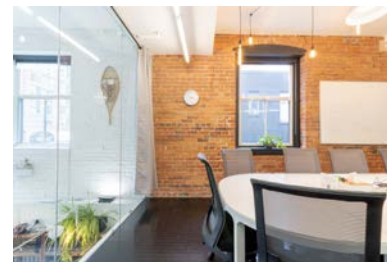
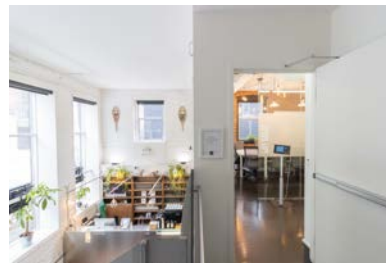
\$150/hr

Level Up!

<https://startwell.co/meetings/level-up/>

Seats 13 - A prestigious meeting room, with exposed brick and an amazing view of our Atrium Cafe and King Street below.

- 1 Massive White board (wall mounted)
- 65" 4K LED TV
- Apple TV for wireless Airplay connectivity
- Polycom with 2 extension microphones and free outbound dialling within North America
- Plug and play Logitech BCC950 USB video conferencing camera (Pan/Tilt/Zoom)

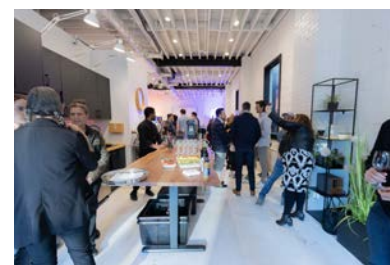


Larger Spaces

Turn-key offsite days & hybrid conferences - with videoconferencing & space for breakout sessions.

Guests arrive easily on foot, by transit or private car - walking through dedicated street entrances to instantly be with their team. **These spaces offer privacy in comfortable settings designed for lounging and focused sessions.**

Our larger spaces have in-suite printing, stationary materials (paper, post-its, notepads, pens/markers, staplers), white boards, presentation screens, audio systems, 360 degree microphones and pan/tilt/zoom video cameras.



\$2,400/day (8hr / \$300/hr)

Innovation Lab

<https://startwell.co/meetings/innovation-lab/>

With an industrial modern aesthetic, this whitewashed space has high ceilings, plenty of light, an open concept kitchen and espresso bar plus 2 washrooms, turn-key AV with video conferencing and plenty of seating options. With its own retail entrance.

This space is perfect for conference table seating for up to 30, 60+ theatrical/rows, or 100 standing/cocktail.

**This suite is a self-enclosed/separate section of our event studio facility.*



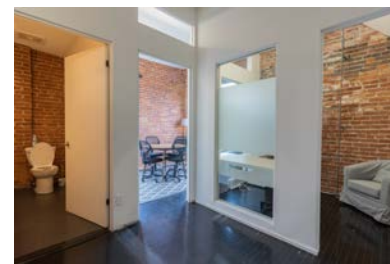
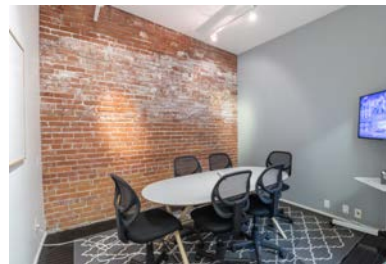
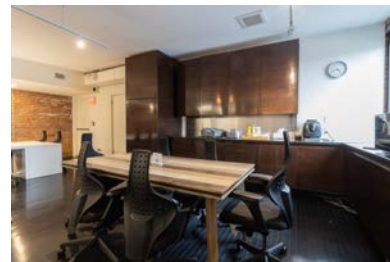
\$2,000/day (8hrs / \$250/hr)

Penthouse

<https://startwell.co/meetings/penthouse/>

This top floor loft space merges conferencing & breakouts in a single suite that has dining space, inner rooms & its own washroom.

With enough space for a 20+ person team to spend long periods of time comfortably, this penthouse suite has a conference table for 16+ with video conferencing equipment + white boards. Includes a lounge area, kitchenette, dining table plus 2 smaller meeting rooms (4pax & 6pax) and 1 private office/call-booth.



\$4,000/day (8hrs / \$500/hr)

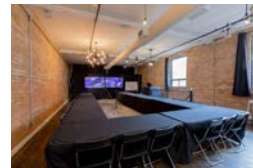
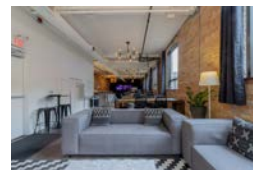
Dedicated Offsite Venue

<https://startwell.co/meetings/offsite-venue/>

Host 100 person cocktail events or bring your 20-50 person team together for a day, week or longer – our dedicated offsite venue is the perfect place for working sessions, meetings and much more.

With a main floor space that features lounge space, common work tables plus high tops and 30 person conferencing area as well as options for breakout space and flex offices in connected areas on campus.

Tons of space for your full team plus its own street entrance for privacy!



\$5,200/day (8hr / \$650/hr)

Event Studio

<https://startwell.co/meetings/event-studio/>

This unique standalone facility features two main spaces to host people in - a large curved-wall studio space (w/in-ceiling theatrical lighting + 4k projection) plus an open concept cafe and additional presentation/dining/cocktail area.

Our studio building is perfect for corporate events involving keynotes, fireside chats, panel discussions, roundtables etc.. accessorised by social hours and open concept breakouts and dining, and we have in-house AV/production.

The building has a retail entrance and 5-car parking lot - making it easy for your guests to reach.

