

Event, Training & Meeting Space



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Fitzroy Business Centre

Event, Training & Meeting Spaces

Our new space, originally built in 1932, has been re-imagined to reflect the needs of a new generation. Offering specialised work spaces to boost creativity and collaboration.

The original design (by A and K Henderson) was created for a company based in Leicester, England. For much of the 20th century, they were one of the largest manufacturers of footwear machinery in the world. They were the British United Shoe Machinery Company.

Today, United Co. brings people together to empower, engage and collaborate with each other. We love that our journey begins with this wonderful space and that we've been able to preserve a little of its history in our name – United Co.

United Co. has been designed to maximise natural light wherever possible. We've optimised the space to create the right balance between private offices, open spaces, meeting and board rooms, a training room and an impressive event space showcasing the original historic charm of the building

United Co. brings people together through casual meetups and exciting events.





Customer Service

Being mindful of the little things helps us provide a high quality, meaningful service.

Versatile Spaces

Our inspired spaces have the versatility to support the needs of this new age of work life.

Personal Management

Your dedicated Events Manager will ensure your needs are met before, during and after your booking.

Catering and Refreshments

Keep your guests fuelled and focussed with a variety of catering options.

Room Capacities

	Event Space	Training Room	Boardroom (Geneva)
Half Day	8.30am - 12.30pm, 1.30pm - 5.30pm	8.30am - 12.30pm, 1.30pm - 5.30pm	8.30am - 12.30pm, 1.30pm - 5.30pm
Evening	6pm - 10pm	6pm - 10pm	6pm - 10pm
Full Day	8.30am - 5.30pm	8.30am - 5.30pm	8.30am - 5.30pm
Room Size	220sqm	38sqm	50sqm
Capacity	250	24	22
Configuration	Flexible options	Flexible options	N/A

Meeting Rooms	New York & Tokyo	Paris & London	Vienna
Booking	1 hour minimum	1 hour minimum	1 hour minimum
Capacity	High table & stools Seats 6	Seats 8	Seats 10
Wireless AV	✓	✓	✓
Wifi	✓	✓	✓
Whiteboard	On request	✓	✓



New York



London



Vienna

Stunning
double height ceilings
and beautiful
contrasting textures
of polished concrete,
exposed brick
and timber.



Set the bar high with an impressive 9 panel video wall.

Event Space

Enjoy luxury for your next event in a space designed to showcase the original character of a heritage building through quality and style.

Ideal for corporate events, conferences, workshops, casual meetups and much more.

Event space features:

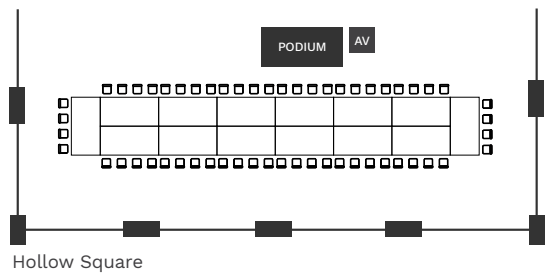
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|----------------------------|--|
| ✓ Double height ceiling | ✓ Video input: HDMI (x2) |
| ✓ Polished concrete | ✓ Audio input: 3.5 mm jack |
| ✓ Exposed brick | ✓ Audio output: external speaker connector |
| ✓ Stunning video wall | ✓ High-performance and easy to use wireless microphone systems by Sennheiser |
| ✓ Sound, built-in speakers | |

Upon request, the following items can be made available:

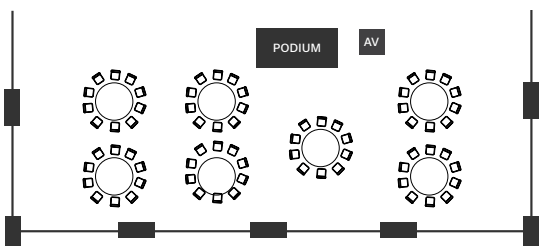
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| ✓ Whiteboard | ✓ Registration table |
| ✓ Hand held or lapel microphone | ✓ Security |
| ✓ Wifi | ✓ Lectern |
| ✓ laptop HDMI cable | |



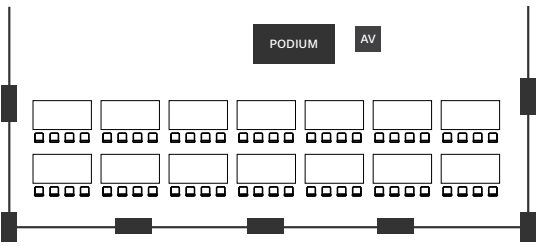
United Co. tailor events and equipment to suit seated or stand up events. To help get you started, here are some of the event layouts United Co. can provide:



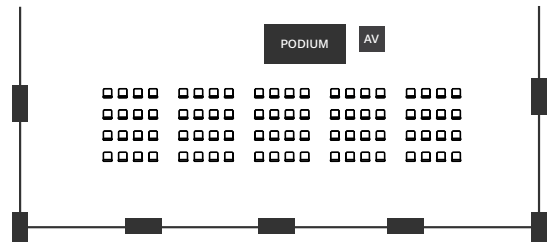
Hollow Square



Cabaret



Classroom



Theatre



Communicate and share ideas in real-time with anyone, anywhere

Boardroom

The Boardroom is equipped with a video conferencing technology that transforms a traditional presentation into an interactive and collaborative experience.

Inclusions:

- | | |
|---|---|
| ✓ Seats 22 | ✓ Wifi access |
| ✓ Advanced Video Conferencing technology | ✓ Whiteboard |
| ✓ Cable free presentation options | ✓ Laptop HDMI cable |
| ✓ Connect and work on digital content from anywhere in the world. | ✓ Video Conferencing |
| ✓ Live video and content sharing | ✓ Quality ergonomic chairs (Haworth Zody Chair) |
| ✓ Smart TV Sony Bravia: Maximise your presentations with a 85" screen that provides wide color gamut with TRILUMINOS display and enhanced 4K detail with 4K X-Reality PRO | |
- Extras:
- | |
|----------------------|
| ✓ Catering |
| ✓ After hours access |



Enhance communication and collaboration with the latest technology.

Training Room

Our Training Room is ideal for workshops or small conferences. It is light field, spacious and can be set-up in different configurations to meet your requirements.

Inclusions:

- | | |
|---|---|
| ✓ Seats 24 people | ✓ Tailored set up |
| ✓ Access to a built-in AV system, featuring a SMART Board® 6075 Pro interactive display with iQ and printing capability | ✓ Different training room configurations available such as lecture, horseshoe, or classroom style |
| ✓ Wifi access | ✓ Exposed brick and Heritage windows |
| ✓ Tea and coffee facilities | ✓ Whiteboard |
| | ✓ Wireless screen sharing and a web browser |
- Extras:
- | | |
|------------|----------------------|
| ✓ Catering | ✓ After hours access |
|------------|----------------------|





Catering

Feedstore

Our Licensed cafe Mr. Huxley offers catering packages for you to select and browse with our dedicated Event Manager, who will support your Event Vision from start to finish.

Together with our Event Manager you can arrange a catering option that is tailored especially for your event. Our team of chefs will work from Mr. Huxley's cafe kitchen to create a full day meal plan or refreshments to delight your guests. Dukes batch brew coffee and tea can be added on, or freshly pressed orange and apple juice. Mr. Huxley is licenced to serve alcohol. Typical menu examples include:



Breakfast/Morning Tea: Raspberry white chocolate muffin/Avocado, cheese and tomato croissant/Seasonal fruit salad w buffalo yoghurt.

Lunch: Chicken katsu baguette w cos, kewpie, tomato and fresh herbs/Slow roasted lamb shank with warm focaccia/Wild mushroom stroganoff with parmesan spaetzle.

Afternoon Tea: Vanilla and Nutella bomboloni/Lemon and chia friands/Fresh Fruit Platter.

Canapés: Crispy soft shell crab slider w papaya slaw and gochujang jam/Roast beef sandwich w dijon roquette and gruyere/Hazelnut marquise with shortbread.



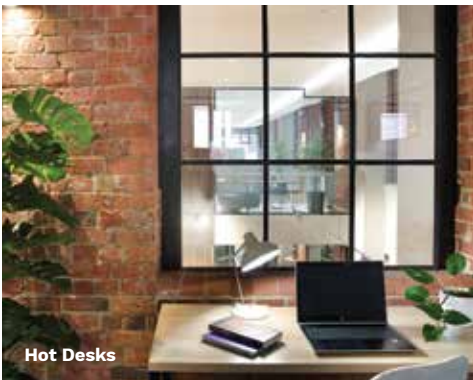


Fitzroy Business Centre

This worldclass workspace is tailored to support individuals and business owners in their work life journey. A clever combination of private offices and collaborative areas has been designed to enhance productivity, growth and happiness in our working lives.

The United Co. community has access to high quality amenities including:

Welcoming reception and customer service	Convenient onsite cafe
High-speed internet	Phone booths
Communal kitchens with free tea and coffee	Bike racks
Various break out lounges and dining areas	Quality end of trip facility
Gym and wellness center	Networking Events and workshops
Printers/copiers/scanners (pay as you go)	Yoga and meditation sessions (pay as you go)
24/7 access for those on office memberships	Access to meeting rooms



United Co. Location

Conveniently located at 425 Smith Street, Fitzroy, United Co. is just a short tram ride from the CBD with tram stop and a range of diverse conveniences at its doorstep. The Eastern Freeway is a five minute drive and the airport for your traveling guests only 22km.



Transport

- 1 Tram 86 It's around a 12 min trip. Get on at Stop 9, (near Parliament Station on Bourke St). Get off at Rose St, Stop 20.
- 2 Victoria Park Train Station. It's around a 10 minute walk.
- 3 Eastern Freeway M3. Exit the freeway onto Alexandra Parade, turn left onto Smith St.

Car Parking Near United Co

The Fitzroy Mills

Opening Hours

24 hours

Address

75 Rose Street, Fitzroy

Distance

9 min walk (800m)

Rate

0-1 hrs \$3
1-2 hrs \$6
Day \$8
Weekend \$9



Please contact our Community Manager on **03 7018 8888** or communitymanager@unitedco.com.au to discuss you business needs.

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